











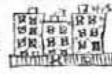


THE MAD A to Z BOOK FOR BRIGHT, YOUNG BEGINNERS









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A used to stand for Animals 
In this Article, A is for Angry Adult
Alcoholics  And Armed Adoles-
cent Anarchists  And Aggressors
with A-bombs  Aiming At An-
nihilating All of us. Hmm. Maybe A
does stand for Animals After All 






B is for Beautification. Bernie 
who has made a Bundle  in the
Burlap Bag Business  Believes in
Beautification. He is now Buying up a
Blighted Block  and Blasting
away the Broken-down Buildings 
Bernie will then put up a Breathtak-
ing Billboard .







C is for Credit Card . Claude  used a Credit Card to Charge a Custom-made Cashmere Coat , a Color TV , a Case of Champagne  and a Caribbean Cruise . Claude is Convinced a Credit Card is more Convenient than Cash . This is because Claude Copped his Credit Card from Carl .










D is for Doctor . Dwayne  is Dismayed that he will Drop Dead from a Dreadful Digestive Disorder . Dr. Donald Diagnoses Dwayne's Disease  and Dispenses Drugs and Drops. Now, Dwayne will not Drop Dead from his Digestive Disorder. Dwayne will Drop Dead when he is delivered Dr. Donald's  bill.





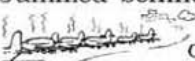
E is for Epicure. An Epicure  Enjoys Elaborate Entrees like Escaloped Elk , Electric Eel Eggs , Ethiopian Eland  and Eggplant over Elephant Ears  with Endives . Every day the Epicure Exclaims he's an Exclusive Expert on Exotic Edibles. Ectually, it's just an Ecchy Excuse for Excessive Eating .








F is for Film . Fred  makes a Far-out Film Featuring Floyd  and Francine  Frolicking in the Flesh . Fred Feels the Film Faces Facts Faithfully.  Floyd and Francine Feel the Film is Frank and Fearless. The Freaked-out Fans in the First row  Feel the Film is Forthright and Fabulous. The Fuzz  and a Few old Fogeys  Feel the Film is Foul, Flagrant Filth. Isn't the new Freedom in Films Fun?











G is for Groupie. Gladys  is a Groupie who Gallops all over the Globe . Getting her Goodies Grooving Guys  in Guitar Groups  and Going out of her Gourd on Grass. Gladys will soon be too Grown-up to be a Groupie. Gladys will soon Graduate from Grammar school .







H is for High. Hip Harold  Hit His first High  smoking Hash on Haight Street . However, Hip Harold wanted a Higher High  so he Heisted a Hypodermic  and got Horribly Hung-up on Horse. Last week Hip Harold Hit the one High he never Hoped for—Heaven .





I is for Insecticide . Irving  has Invented an Insecticide Intended for Irksome Insects . Instead, It's Inflicting Irritating Itchiness and Infections  on Individuals who've Inhaled It In Illinois , Indiana  and Iowa . The Individuals are Interminably Ill . The Insects are Interminably Immune .













J is for Jet . The Jet is filled with Journeymen  making a Joyful Jaunt to a Jamboree in Japan . For five hours the Journeymen have felt no Jarring  on their Jolly Junket. Is this because the Jet is Jolt-proof? No, it is because the Jet is still Jammed behind a Jillion other Jets  on the runway at JFK.








K is for Kissing  as well as for Killing . It's for Kindness  as well as for Kicks in the Kidneys . It's for Knowledge  as well as for Know-nothing Kooks in the Ku Klux Klan . In this Kockamamy world, it's only Knatural that K is Konfused. Aren't you, Knuckle-head?! 







L is for Leopard . Thanks to Leonard , this the Last Leopard Living. Leonard Liquidates  Leopards so that Linda  and Lois  can Look Luxurious . Let's hope the Leopard Leaps  on Leonard . After all, one Less Leonard  is better than one Less Leopard .






M was Meant to be for Mailman . These days, however, it's also for Milkman , Mechanic , Maintenance Man  and Movie usher . Why? Mainly, because when M discovered how Much Money  a Mailman Makes, it was forced to Moonlight.

N is for Nonconformist. Like a Neurotic Nudist  Next door  making Nonsensical Noises while running Naked through Nasturtiums . Or a Nomad  of the Now generation seeking Nirvana on Narcotics  while contemplating his Navel in Nebraska . Nonconformist is a Nice Name for Nut.


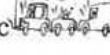





O is for Oscar  and Olga 
 and Oliver  and Ophelia 
 and Otto  and Opal  and
 Og  and Oomoo  and an Ocelot
 and an Orangutang 
 and an Opossum  ...all Occu-
 pying an Out-Of-Order Outhouse in
 Oberlin, Ohio . O, in other words,
 is for Over-population.

P is for Pop Art. Paul  Paints
 Pictures of Pepsis  and Pretzel
 Packages . Paul's Pictures are
 Putrid , but Paul makes a Pile
 Peddling them to the Public .
 Paul  likes to Pose as a Prominent
 Painter. Paul's Pose is Put on .
 But so is Paul's Public.

Q is in a Quandary . It would like
 to stand for Quality, but Quality has
 been Quashed . It wouldn't even
 mind standing for Quiet, but Quiet
 has been Quelled . This means
 that Q must stand for Queer things
 like Quicksand  or Quadruped
 or Quasimodo . Small
 wonder that Q is thinking of Quitting.

R is for Racism. Roy , who is a
 Renowned, Respected Radiologist at
 Rutgers, wants to buy  this Ritzy
 Ranch-house . So does Rudy
 who is a Released Rapist with a
 Record. Riddle: Guess which one will
 be Rejected by the Realtor ?

S is for Sea . The Sea is Satu-
 rated with Swill  Strewn from
 Ships  and Slung from Shore
. Also with Sick Sturgeons
, Smeared Smelts ,
 Stinking Shrimps  and Swim-
 mers  getting Sick in the Slime,
 Sludge and Slop. On Second thought,
 S does not Stand for Sea. It Stands
 for Sewer .

T is for Today. Like Tied-up Tele-
 phones  and Traffic  And
 Torturous Taxes  and Teachers
 Taking home less than Team-
 sters . And Tedious Talkers on
 TV  and Tawdry Tripe in Theaters
 with the Taste of a Toilet . To
 Tell the Truth, T is for Tomorrow, too.